

THE 17TH ANNUAL NORTHWEST PATIENT SAFETY CONFERENCE



MAY 7, 2019
@ DOUBLETREE SEATTLE AIRPORT

RAISING THE BAR ON COMPASSION FOR PATIENTS & PROVIDERS
Culture, Compassion, Communication

COVERING
• COMMUNICATION
& RESOLUTION (special track)
• DIAGNOSTIC IMPROVEMENT
• PATIENT ENGAGEMENT
• BURNOUT PREVENTION
& MORE

**REGISTRATION
OPENING
FEBRUARY
2019**

FEATURING:
MORNING KEYNOTE
BRIAN SEXTON
AFTERNOON PLENARY
MICHAEL GOLDBERG
CLOSING SESSION
SUE SHERIDAN
& MARK GRABER

2019 SPONSORSHIP PACKAGES

FINAL DEADLINE FOR PACKAGES: APRIL 15, 2019.

We are pleased to invite interested sponsors to support our 17th annual conference.

The Northwest Patient Safety Conference is an annual event that brings together an average of 200 healthcare leaders and advocates concerned with the critical topic of patient safety, from across the northwest and beyond.

Our conference theme this year will be themed around is *Raising the Bar on Compassion for Patients & Providers* with presentations by nationally-recognized speakers, interactive workshops, poster sessions, and networking opportunities.

Last year's sponsors included: [Qualis Health](#), [PeaceHealth](#), [First Choice Health](#), [Physicians Insurance](#), [Salus Architecture](#), [Seattle Children's](#), [Virginia Mason](#), [Confluence Health](#), [Lilly Health](#), [Beta Healthcare](#), [Swedish](#), [IV Watch](#), [WSMA Foundation](#), [WSNA](#), [Seattle Cancer Care Alliance](#), [State of Reform](#), [NextPlane Solutions](#), [WA HIMSS](#), [WSHA](#), [PhRMA/Desimone Consulting Group](#), [CellNetix](#), and [Lakeside Milam](#).

This year's packages offer several levels from which to choose, based on your organization's wishes:

PLATINUM SPONSOR - \$10,000 (*DESIGNATION AS TOP-LEVEL SPONSORSHIP*)

- Introduction of the Morning Keynote with Dr. Brian Sexton
- Recognition as Platinum Sponsor in all promotional material:
 - Lead position on all key marketing materials
 - Lead logo position in all sponsor lists
 - Conference signage: Lead prominence for logo placement and organizational description
 - Opportunity to place promotional flyer/brochure in conference packets or giveaway item on tables during event
- Complimentary exhibit space:
 - Choose your size and location
 - Opportunity to hang a banner (*provided by sponsor*)
- Six (6) free registrations to the full conference
- Designated table for general session(s)/meal(s), if desired
- Detailed attendee roster provided to sponsor prior to event date
- 300-500 word 'Sponsor spotlight' feature and designation as Top Sponsor in Friday Five newsletter (1,500 biweekly recipients)

GOLD SPONSOR(S) \$7,000

- Recognition as Gold Sponsor in all promotional material:
 - Prominent position on all key marketing materials
 - Prominent logo placement in all sponsor lists
 - Conference signage- Prominent logo placement and organizational description
 - Opportunity to place promotional flyer/brochure or giveaway item on tables during event
- Complimentary exhibit space – *6' x 8' space with optional standard table (choice of location)*
- Four (4) free registrations to the full conference
- Designated table for general session(s)/meal(s), if desired
- Detailed attendee roster provided to sponsor prior to event date
- 200 word 'Sponsor spotlight' feature in Friday Five newsletter (1,500 biweekly recipients)

SILVER SPONSOR(S) \$5,000

- Recognition as Silver Sponsor in all conference material:
 - Prominent logo placement in all sponsor lists
 - Introduction of concurrent sessions speaker
 - Conference signage logo and mention
 - Opportunity to place promotional flyer/brochure at entrance of session

- Complimentary exhibit space – 6' x 8' space with optional standard table
- Three (3) free registrations to the full conference
- Designated table for general session(s)/meal(s), if desired
- 100 word 'Sponsor spotlight' feature in Friday Five newsletter (1,500 biweekly recipients)
- Detailed attendee roster provided to sponsor prior to event date

BRONZE SPONSOR(S) \$2,500

- Recognition as Bronze Sponsor in all conference material:
 - Logo placement in all sponsor lists
 - Conference signage logo and mention
- Complimentary exhibit space – 6' x 8' space with optional standard table
- Two (2) free registrations to the full conference
- Logo in 'Bronze Sponsor spotlight' feature in Friday Five newsletter (1,500 biweekly recipients)
- NEW at this tier: Detailed attendee roster provided to sponsor prior to event date

"À LA CARTE" SPONSORSHIP MENU

All the benefits of a "Silver Sponsorship" plus: have a representative of your organization host one of the following sessions, with the opportunity to introduce the speaker, plug your organization, and have your organization's sponsorship recognized on all session materials and with the day's announcements. Can be purchased alone or in conjunction with packages. Singular benefit, available on first come/first serve basis:

- Host Plenary Panel with Dr. Michael Goldberg (\$8,000)
- Host Closing Session with Mark Graber (\$8,000)
- Host Closing Session with Sue Sheridan (\$8,000)

All the benefits of a "Silver Sponsorship" plus: host one of our meals, with your organization's sponsorship prominently recognized on buffet and table signage and acknowledged with the day's announcements. Singular benefit, available on first come/first serve basis:

- Host Breakfast (\$8,000)
- Host Lunch (\$8,000)

All the benefits of a "Bronze Sponsorship":

- **Host a Patient (\$2,500):** Show your support for including patients and families in the work we do. Hosting the registration of five (5) patients/family members includes "Sponsored by..." mention of your support on their badges. All organizations hosting patients will also be acknowledged with gratitude in the event program and marketing materials.
- **Host Raffle Drawing (\$2,500):** Host our drawing for two lucky raffle prize winners, with the opportunity to announce the winners, do a quick plug for your organization, and be acknowledged in all materials!



2019 SPONSORSHIP PACKAGES

Organization Information:

Note: Please complete this section with information as it should appear on promotional materials:

Full Organization Name:

Website:

Address:

Logo attached Organization description attached Will send by:

Contact Information:

Lead Contact Name:

Title:

Email:

Phone Number:

Sponsor Level (Choose All That Apply):

- Platinum Sponsor (\$10,000) Silver Sponsor (\$5,000)
 Gold Sponsor (\$7,500) Bronze Sponsor (\$2,500)

A la Carte:

- Host Plenary Session w/ Michael Goldberg (\$8,000)
 Host Closing Session w/ Mark Graber (\$8,000)
 Host Closing Session w/ Sue Sheridan (\$8,000)
 Host Breakfast (\$8,000)
 Host Lunch (\$8,000)
 Host a Patient (\$2,500)
 Host Raffle Drawing (\$2,500)

Payment Options:

- Check enclosed for \$ Please invoice us for \$ We are sending a check for arrival by:

Please email this form to:

Emily Wittenhagen, Steve Levy

ewittenhagen@qualityhealth.org;

slevy@qualityhealth.org

And/or mail with check to:

ATTN: Washington Patient Safety Coalition

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