

## SPONSORSHIP PACKAGES

**Sponsorship Opportunities are available!** Since we expect attendees from all care settings, this is an excellent opportunity to showcase products and services designed for care of very large patients, and their families, in hospitals, nursing homes, ambulatory care, and other settings. *There is generous exhibit space available.*

### **Patient Safety Conference Sponsor (\$3,000+)**

- Recognition as Conference Sponsor in all promotional material:
  - Three (3) e-mail blasts – at *minimum*, a save-the-date announcement, registration opening e-mail, and a registration reminder to the mailing lists of the Foundation for Health Care Quality (and possibly its partners)\*
  - Packet Materials (logo & marketing text)
  - Complimentary exhibit table and/or space
  - Conference Signage (logo)
  - Website(s)
- Designation as top-level Sponsorship
- Place promotional flyer or brochure on tables
- Recognition from podium and in opening slides
- Five (5) free registrations to the conference

### **Patient Safety Session Sponsors (\$1,500~\$2,999 each)**

- Recognition as Session Sponsor in all promotional material:
  - Two (2) e-mail blasts – at *minimum*, a registration opening e-mail and a registration reminder to the mailing lists of the Foundation for Health Care Quality (and possibly its partners)\*
  - Packet Materials (smaller logo & marketing text)
  - Complimentary exhibit table and/or space
  - Website(s)
- Recognition from podium and in opening slides
- Three (3) free registrations to the conference

### **Supporter(s) of Patient Safety – (\$1,000~\$1,499 each)**

- Recognition as a Supporter of Patient Safety in some promotional material:
  - One (1) e-mail blast – at *minimum*, a registration reminder e-mail to the mailing lists of the Foundation for Health Care Quality (and possibly its partners)\*
  - Packet Materials (name and logo)
  - Web site(s)
- Recognition from podium and in opening slides
- Two (2) free registrations to the conference

*\*Number of e-mail blasts may be dependent upon timing of sponsorship agreement.*

For more information, please contact: Michael Taylor-Judd, Foundation for Health Care Quality  
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## One Size Doesn't Fit All: Safe Care of the Very Large Patient

**October 21, 2010 – 8:00 AM-5:00 PM**

Mukogawa Fort Wright Institute, Spokane, Washington

After over 120 attendees came to our Portland conference in April, and we saw the enthusiasm of everyone around this topic, we knew we had to bring some of the topics and speakers to more of you...

*"Has direct application to program development at our facility for safe patient handling – education, bedside practice, emergent care, equipment purchase, monitoring effectiveness."*



Our autumn conference repeats a focus on the safe care of an important population: our patients with very large body size. Presentations and discussions will challenge participants' assumptions about how to best care for this population while also keeping staff safe, and will provide tools and methods that can be quickly put to use in participants' care settings. Topics include the effects of weight bias; safe care of the obese surgical patient; preventing injury to staff; ensuring safe physical environments; and maintaining skin integrity. Speakers include Connie Kirkpatrick, PhD (MultiCare Good Samaritan Hospital, Puyallup); Keith Bachman, MD (Kaiser Permanente, Portland); E. Patch Dellinger, MD (University of Washington Medical Center, Seattle); and Lynda Enos, RN, MS (Oregon Nurses Association).

*"I learned so much and to think I have been in this field for over 10 years. It was a great conference..."*  
(from one of the Portland conference **speakers!**)

**A draft agenda for October is available on our website** and information about lodging and airport transportation will be available soon. This activity has been submitted to the [National Association for Healthcare Quality](#) for CPHQ CE hours.

*"Excellent information for the evaluation of current equipment and practice."*

**The cost to attend this event is just \$125 for members** of the Washington Patient Safety Coalition -- and only \$150 for all other attendees. Visit our [online registration site](#) today to reserve your space!

<http://www.regonline.com/safecare>