

SPONSORSHIP PACKAGES for 2010 Cross-Border Conference

Patient Safety Conference Sponsor (\$5,000+)

- Recognition as Conference Sponsor in all promotional material:
 - Three (3) e-mail blasts – at *minimum*, a save-the-date announcement, registration opening e-mail, and a registration reminder to the mailing lists of the Foundation for Health Care Quality (and possibly its partners)*
 - Packet Materials (logo & marketing text)
 - Complimentary exhibit table
 - Conference Signage (logo)
 - Website(s)
- Designation as top-level Sponsorship
- Place promotional flyer or brochure on tables at functions
- Recognition from podium and in opening slides
- Five (5) free registrations to the conference

Patient Safety Session Sponsors (\$2,500~\$4,999 each)

- Recognition as Session Sponsor in all promotional material:
 - Two (2) e-mail blasts – at *minimum*, a registration opening e-mail and a registration reminder to the mailing lists of the Foundation for Health Care Quality (and possibly its partners)*
 - Packet Materials (smaller logo & marketing text)
 - Complimentary exhibit table
 - Conference Signage (*possibly*)
 - Website(s)
- Recognition from podium and in opening slides
- Two (2) free registrations to the conference

Supporter(s) of Patient Safety – (\$1,500~\$2,499 each)

- Recognition as a Supporter of Patient Safety in some promotional material:
 - One (1) e-mail blast – at *minimum*, a registration reminder e-mail to the mailing lists of the Foundation for Health Care Quality (and possibly its partners)*
 - Packet Materials (name, and *possibly* smaller logo)
 - Web site(s)
- (Joint) Recognition from podium and in opening slides
- One (1) free registration to the conference

Friend(s) of Patient Safety (\$1,000~\$1,499 each)

- Recognition as Friend of Patient Safety in some promotional material:
 - Packet Materials (name)
 - Website(s)
- (Joint) Recognition from podium and in opening slides

**Number of e-mail blasts may be dependent upon timing of sponsorship agreement.*

For more information, please contact:

Michael Taylor-Judd, Foundation for Health Care Quality
(206) 682-2811 Ext 10, mtaylor@qualityhealth.org